

SOCIAL CONNECTED TV





- · Audio Mining
- · Content Enrichment
- · Content Optimisation
- · HbbTV Application Layer (HAT)
- · Second Screen Framework
- · TV Application Layer (TAL)

8 EVENTS

to support FI-PPP Phase 3 in Belgium, Germany, France, Ireland, Poland, Spain and the United Kingdom

1 Best Practice Guide for Connected TV Developers

1000 new HbbTVs

connecting each month to a secondscreen device via the Second Screen Framework Enabler

25 international media outlets

from 6 different countries (Austria, Canada, Czech Republic, Germany, Poland and Switzerland) using FIWARE Media & Content enablers

9 applications using FIWARE Social

USING FIWHRE Social Connected TV enablers ARD-EPG, ARD Mediathek (national broadcast service), Fall of the Wall, Interactive Car Advertising, Interactive Football Match, rbbtext (regional broadcast service), VideoCloud, Vision, BBC's iPlayer...

KiKA

Germany's largest kids channel Kika uses the HbbTV Application Toolkit (HAT) enabler

mediafi.org - lab.mediafi.org



